

RUN 5 FEED 5
PO Box 453
Trinity, NC 27370



December 5, 2014

Community Outreach of Archdale-Trinity (COAT) is a Christian ministry of area churches, service organizations, business and individuals which seeks to assist those in need by providing a food pantry, delivering food to hungry children at the local schools weekly, establishing a voucher program for special needs, providing referrals to appropriate community agencies and serving as advocates for community and spiritual needs.

Backpack Pals is a program started through COAT to offer hunger relief to children in our community. On each Friday, the backpack program sends bags of food home for the weekend, through 8 local Elementary and Middle schools (Trinity, Archdale, Trindale, John Lawrence, Hopewell, Allen Jay, ATMS and Braxton Craven). The program currently feeds over 400 children every weekend with anticipation that the number will be over 500 by the end of this school year. This program is funded solely through donations. In an effort to raise money for this program, we are currently in the planning stages of Second Annual 5K event called **RUN 5 FEED 5**, which will take place at **Trinity High School on April 25th, 2015**.

How can you and others within your organization participate? Whether it be volunteering or running in the event, there is a place for everyone. The 5K entry fee will be \$25 per person and will include a dry-fit running shirt. We will also host a 1 mile Themed Run, which will cost \$15 to enter and will also include a cotton t-shirt.

Your company can also help us by providing funds in the form of an event sponsorship or grant. However, you may also contribute by donating goods for our race or participant/runner "goody" bags or provide a specific service for our event. Sponsorship levels that are available for our 5K are listed on the following page. Please note that sponsorships must be secured by April 1, 2015 to ensure placement on the race shirts and other event promotional signage.

Detailed information regarding the event and registration will be found on our website at www.run5feed5.com.

We hope you will mark your calendars to join us for a day of fun and a "run to fight childhood hunger"!



Sponsorship Levels:

Presenting Platinum Sponsor - \$5000+

Included in event name as presented by:
Logo on sleeve of race shirt
6 race entries and shirts
Logo on Route Markers
Logo on the event website
Banner at event/Presenting Sponsor Sign for display
Gift bag inclusion (provided by sponsor)
Logo listed in various print & social media outlets
Race Day Table/Tent
Logo included in advertising for the event

Titanium Sponsor - \$2500-\$4999

Prominent race shirt placement
5 race entries and shirts
Logo on Route Markers
Logo on the event website
Banner at event / Proud Sponsor Sign for display
Gift bag inclusion (provided by sponsor)
Logo listed in various print & social media outlets
Race Day Table/Tent
Logo included in advertising for the event

Gift bag Inclusion

~500 items provided by sponsor
for placement in "Gift bags" for participants
race

Gold Sponsor - \$1000-\$2499

Logo on race shirt
4 race entries and shirts
Logo on event website
Logo on Banner at event/Proud Sponsor Sign for display
Gift bag inclusion (provided by sponsor)
Logo listed in various print & social media outlets
Race Day Table/Tent

Silver Sponsor - \$500-\$999

Name on race shirt / 2 race entries and shirts
Logo on event website / Logo on banner at event/Proud
Sponsor Sign for display
Gift bag inclusion (provided by sponsor)

Name listed in various print & social media outlets
Race Day Table

Bronze Sponsor - \$250-\$499

1 race entry and shirt
Link on event website
Race Day Table
Gift bag inclusion (provided by sponsor)

Race Day Food & Hydration Donations

Food, water, sport drinks, etc that will be
available participants before and after

Please note that sponsorships must be secured by April 1, 2015 to ensure placement on the race shirts and other event promotional signage.

Please direct sponsorship questions to our Race Director, Kim Reddick, 336-688-7143.

Sponsorship

Name/Organization: _____ Contact: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

Website: _____

Sponsorship Level: [] Platinum (\$5000+) [] Titanium (\$2500-\$4999) [] Gold (\$1000-\$2499)

[] Silver (\$500-\$999) [] Bronze (\$250-\$499) Other [] \$ _____

Gift Bag Inclusion [] _____ Race Day Food/Hydration [] _____

Customer Signature: _____ Date: _____



Please make checks payable to COAT & return with this form to Run 5 Feed 5, PO Box 453, Trinity, NC 27370